



## Press Information

26 February 2008

### **Inbuilt Consulting launches attitude survey on sustainability assessment methods**

Inbuilt Consulting, the UK's first major consultancy specialising exclusively in sustainable built environments, is launching a national survey at Ecobuild on the main assessment methods used by UK designers, planners and policy makers to measure sustainability in new buildings.

The research will ask professionals across the property development and construction industries whether methods such as the BRE Environmental Assessment Method (BREEAM), the Leadership in Energy and Environmental Design (LEED) Green Building rating system™, and the Code for Sustainable Homes provide a sufficiently holistic assessment of sustainability, and will invite them to share their views on the issue.

Commenting on the reasons behind the survey, Dr David Strong, chief executive of Inbuilt Consulting, said:

“There is a proliferation of tools available to designers, developers and others who want to measure the performance of their new buildings, and vital decisions on funding, planning permission and investment are increasingly being made on the basis of these measurements. It's time for a reality check on whether these assessment methods are meeting our needs and supporting the UK's sustainability aims.”

Everyone who completes the short survey will be entered into a prize draw for a chance to win two great prizes.

The first prize is a hotel gift voucher for a holiday at the highly acclaimed and family-friendly Bedruthan Steps Hotel and Ocean Spa in North Cornwall. The hotel is a Green Tourism Gold Award winner and was the Sustainable Tourism Award Winner of Winners in 2005. Also included is an exclusive, behind-the-scenes tour of the Eden Project, plus £100 to spend on dinner, spa treatments or other local activities. The second prize is a Trevor Bayliss Eco Media Player.





You can enter the survey by completing a card on Inbuilt's stand at Ecobuild (stand E830) or online at [www.inbuilt.co.uk/survey](http://www.inbuilt.co.uk/survey). The closing date for entries is 28 March 2008.

## Ends

Issued on behalf of Inbuilt Consulting by Liz Male Consulting Ltd.

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**Please contact us for interviews, high resolution photography or other media information. Full details of the prize draw and terms and conditions are available at [www.inbuilt.co.uk](http://www.inbuilt.co.uk).**

## About Inbuilt

Inbuilt Consulting is the UK's first major consultancy specialising exclusively in sustainable buildings, communities and construction. Launched in December 2007, Inbuilt is a young and innovative company providing technical and consulting excellence in the research, design and delivery of sustainable built environments. It aims to ensure that sustainability becomes 'inbuilt', by providing integrated solutions. Drawing inspiration from nature and natural systems, Inbuilt's objective is to 'design out' technical complexity and cost, by continuously rethinking, challenging and improving accepted practices. Working in partnership with its clients, Inbuilt delivers spaces, places and buildings which are genuinely sustainable - healthy, safe, productive and inspiring - fit both for people and the environment. It is part of the RES Group, one of the world's leading renewable energy companies.

[www.inbuilt.co.uk](http://www.inbuilt.co.uk)

